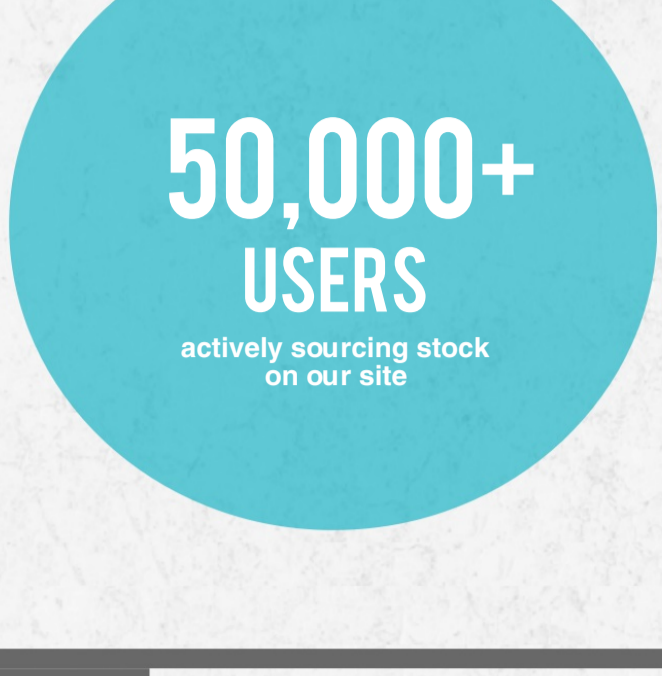


STOCK IN THE CHANNEL

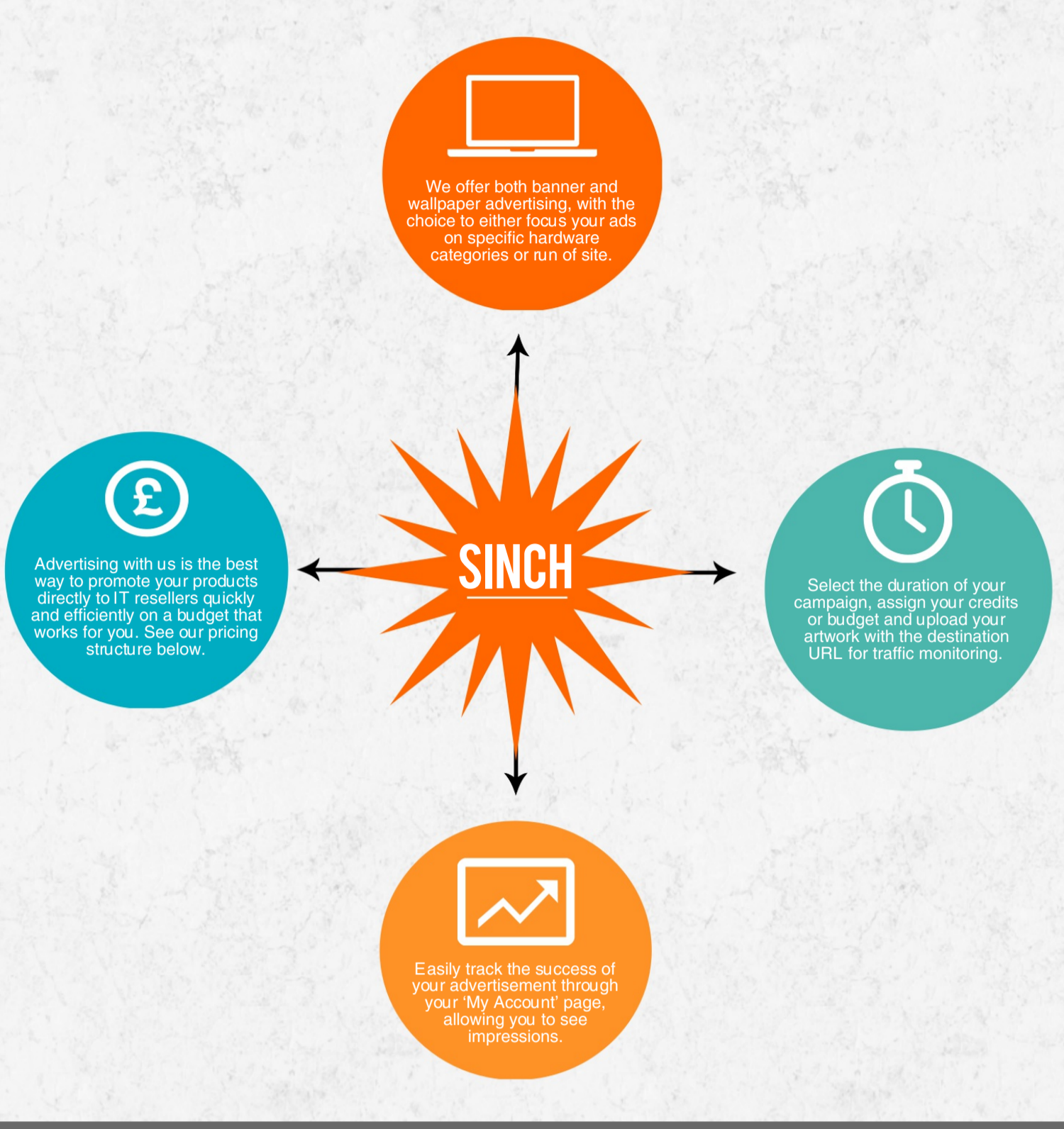
The leading search engine for IT resellers

Reach over 50,000 IT resellers in one place

USERS



PROCESS



OPTIONS

CATEGORY-SPECIFIC

With category-specific advertising, you can target your campaigns on chosen hardware categories thereby reaching the resellers that are actively looking for products that you supply at that very moment.

WALLPAPER

With wallpaper advertising on Stock In The Channel, you get two massive banners on each side of the screen that show on every page view – over 65,000 times per day. The UK It channel won't be able to miss your message!

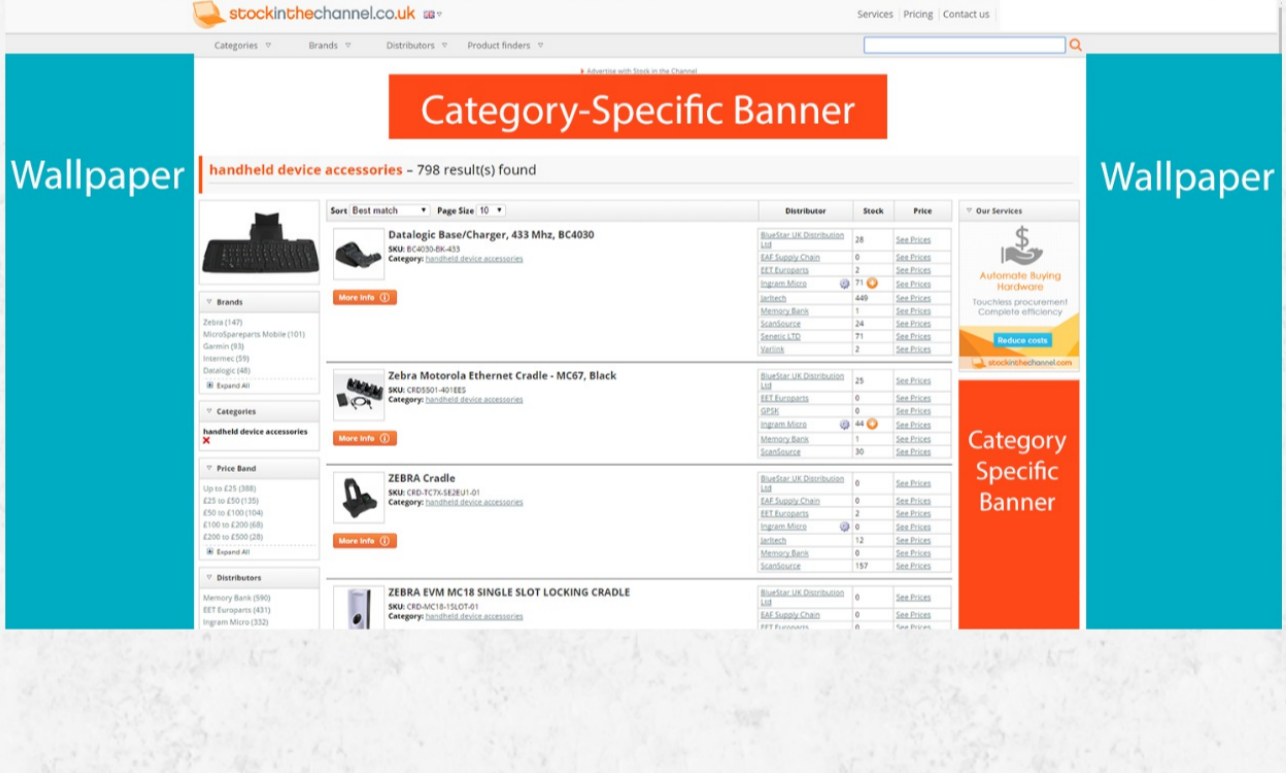
SKYSCRAPERS

Whether run-of-site or targeted on specific categories within Stock In The Channel, with your ad displaying along the side of our site you'll always reach the exact resellers you desire for your business to grow.

BANNERS

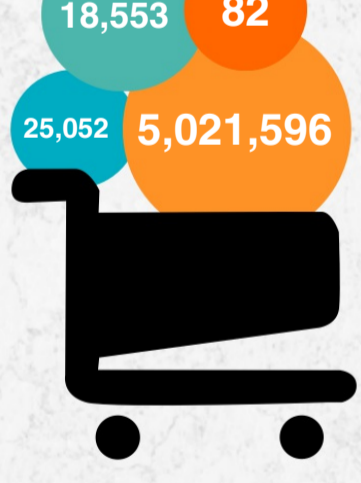
The same as skyscrapers, this advertising option allows you to get as specific or as large an audience as you desire with your ad displaying across the top of the Stock In The Channel website.

OPTIONS



WALLPAPER

- Customer wallpaper ads across SINCH over the past 12 months
- Mobile impressions in the past 12 months
- Desktop impressions in the past 12 months
- Clicks in the past 12 months



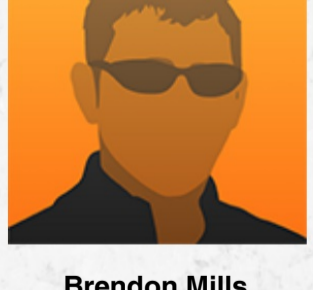
PRICING

Pricing for advertising is based on a credit system. The three credit package options start from 4 credits with pricing as follows:

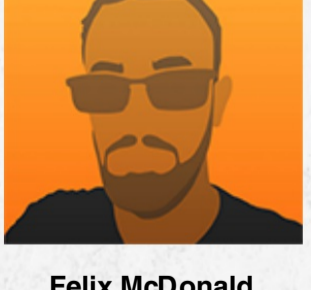
- 4 Credits
- 10 Credits
- 20 Credits
- Larger campaigns - contact us for personalised quote.



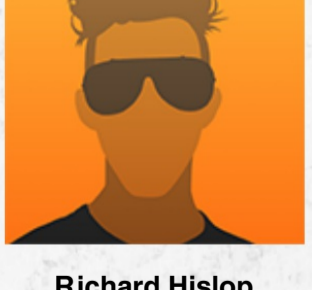
YOUR TEAM



Brendon Mills
Distribution & Partner Manager



Felix McDonald
Reseller Manager



Richard Hislop
Reseller Manager

CONTACT



We're here to help!
Contact us for further information on our Managed Print Solution

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